



Rennes urban area

Attractiveness & german relationships
KEY DATAS

1. Economic attractiveness

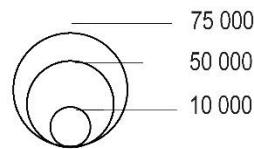
Counting cranes in the sky = the best indicator of attractiveness of a city



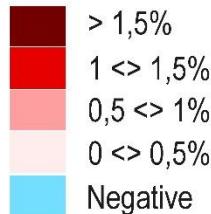
1. Economic attractiveness

Rennes catchment area : among the most attractive french territories

5 years of growth (employment)
End 2013 to End 2018



Annual growth (%)

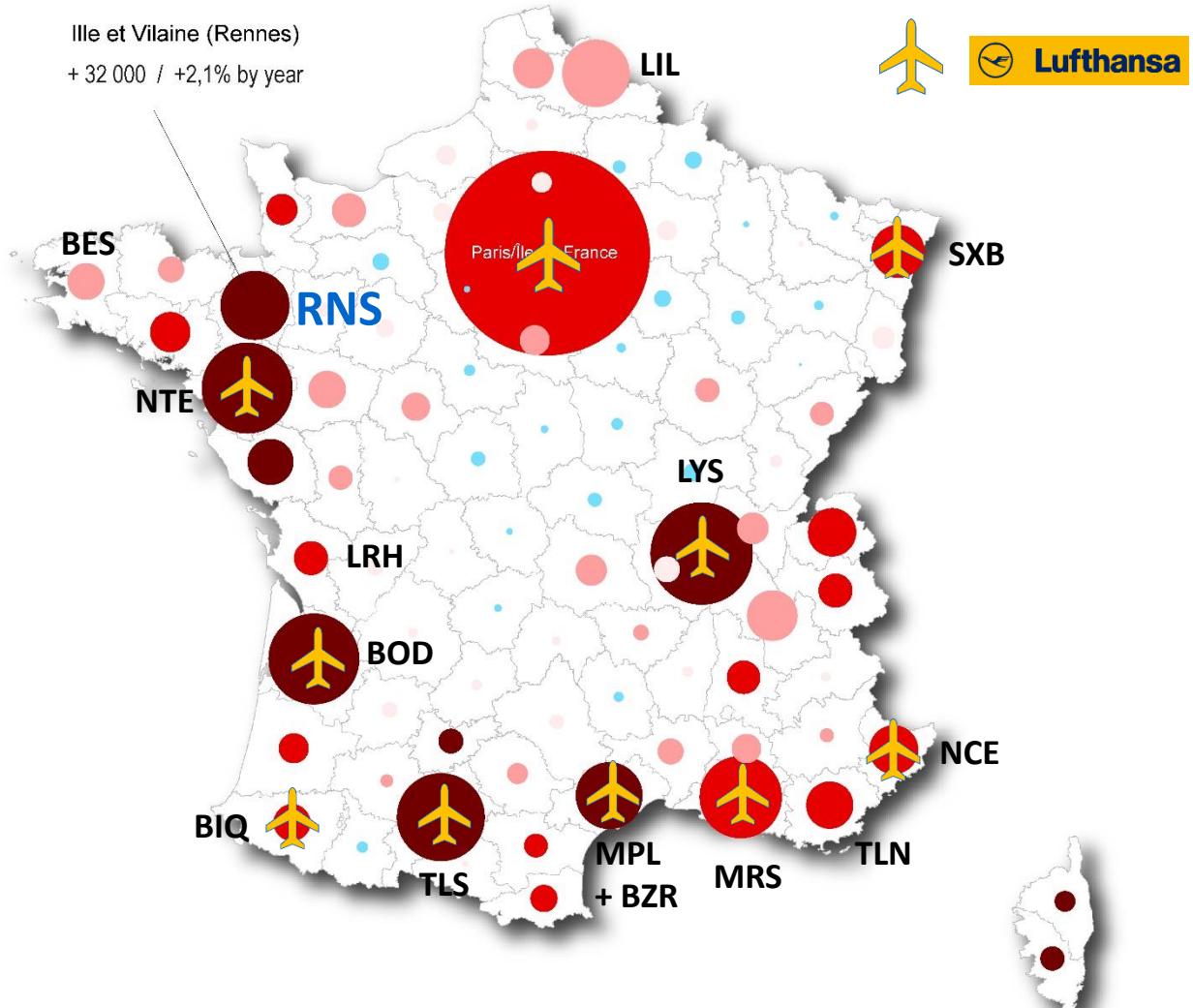


National rate : +1,1%



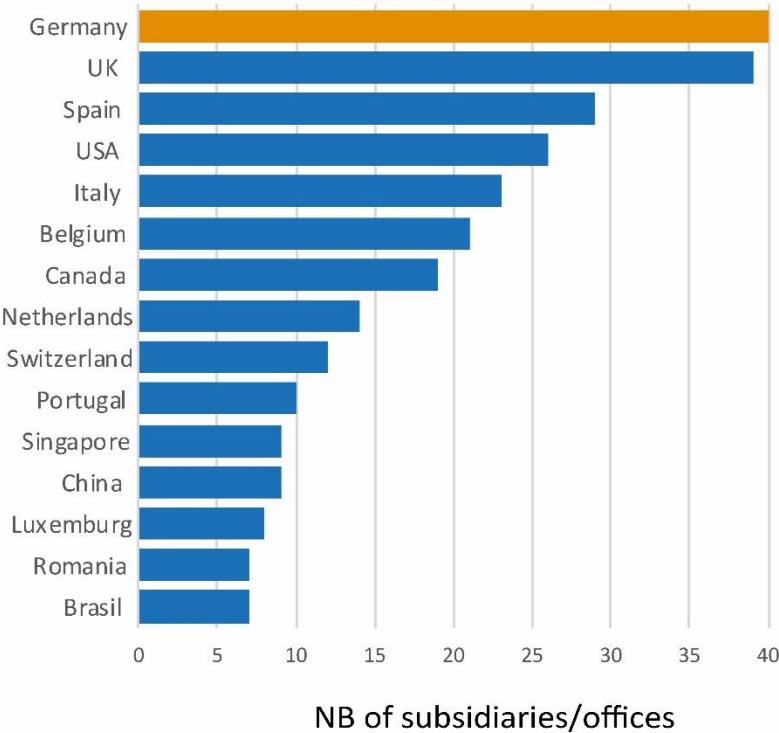
INFOGRAPHIE
Juin 2019

Source : ACOSU-URSSAF

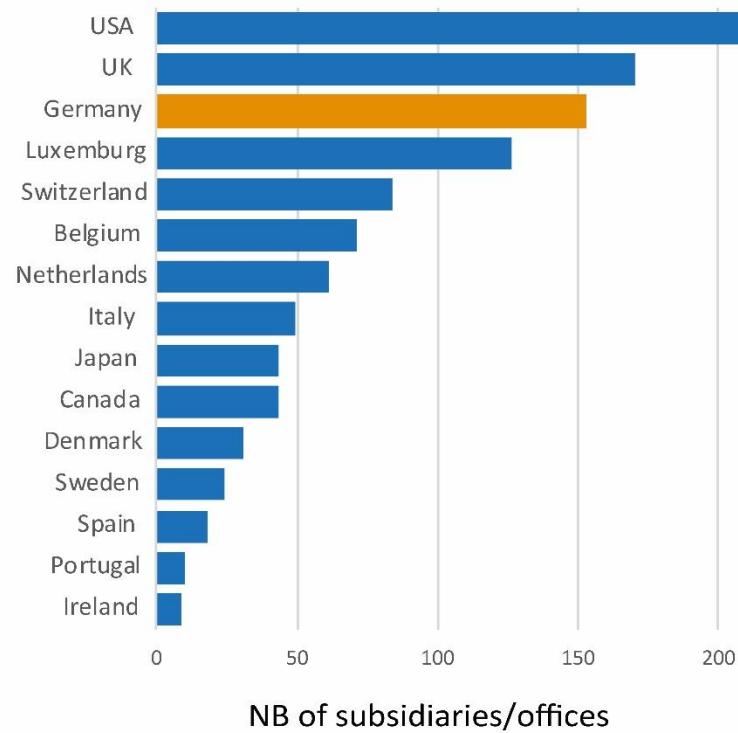


2. Economic relationships – Companies location - World

**International presence of local companies
Countries TOP 15**



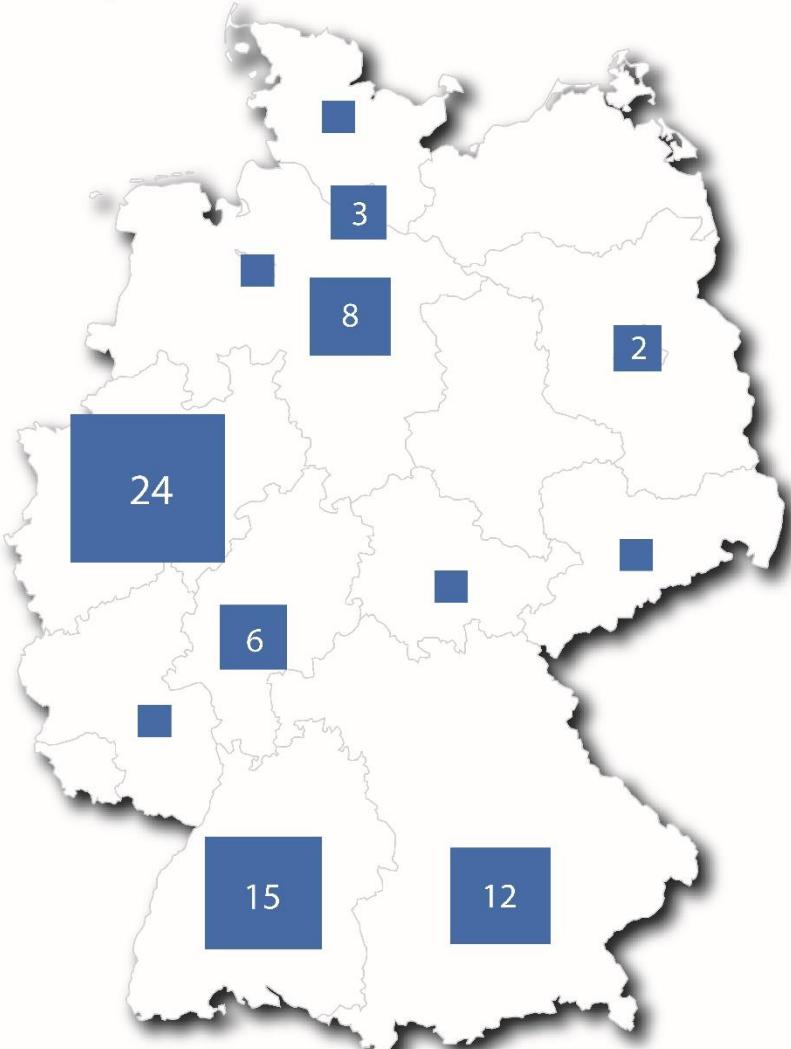
**Presence of international companies
in Rennes catchment area
Countries TOP 15**



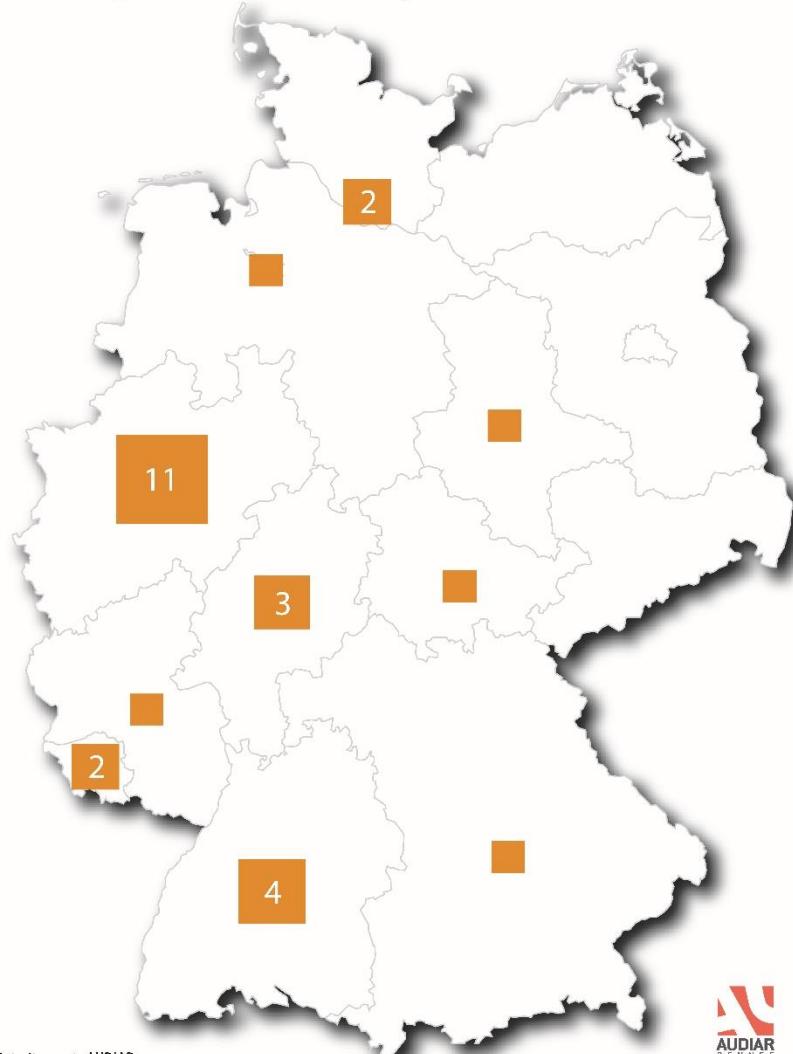
Source : Diane-Astree Database - Retraitements AUDIAR.

2. Economic relationships – Companies location - German

**Headquarters location of german companies
implanted in Rennes area**



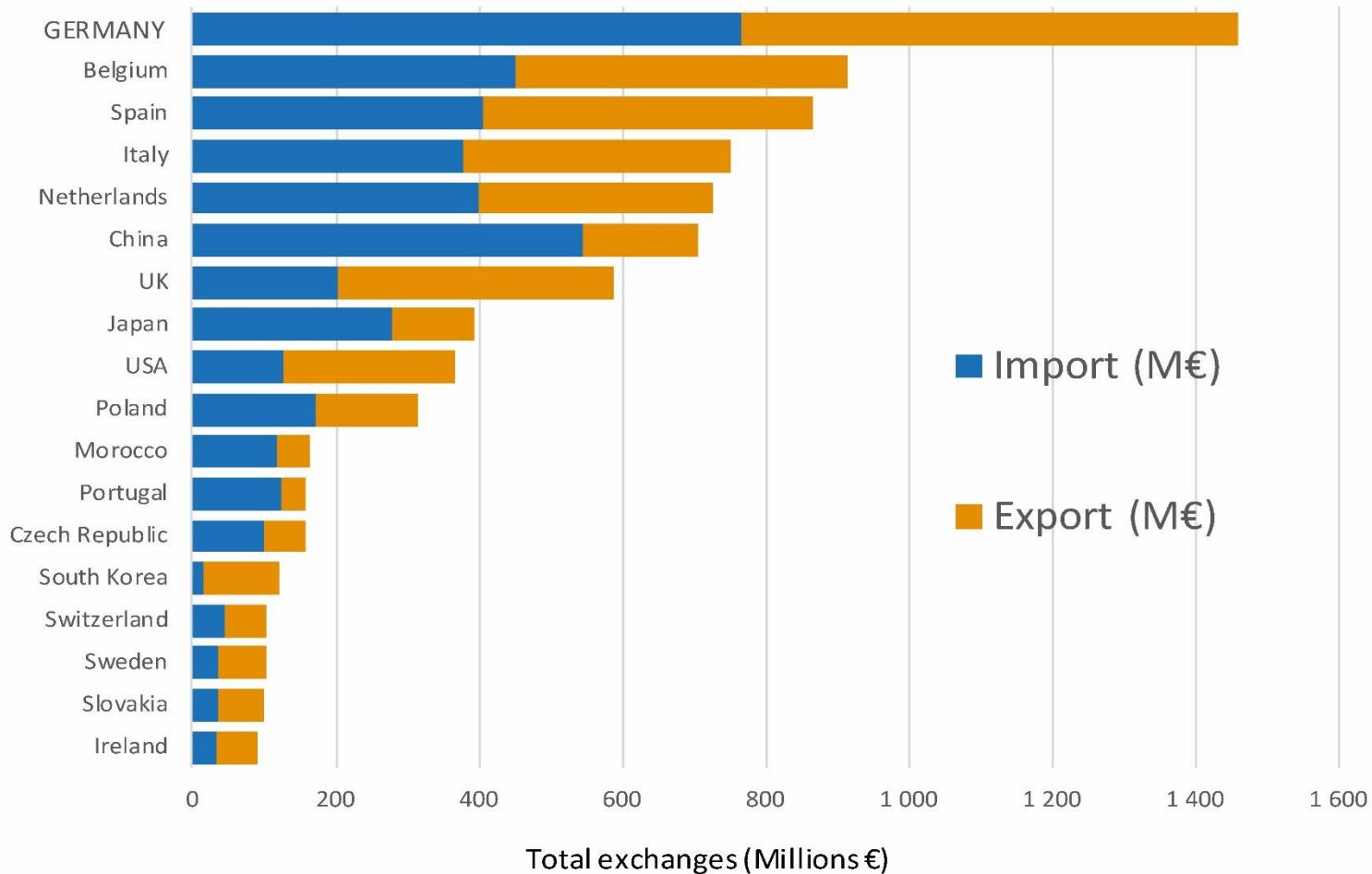
**Subsidiaries location of local companies
implanted in Germany**



Source : Diane-Astree Database - Retraitements AUDIAR.

3. Trade – Import / Export

International trade of Ille et Vilaine (Rennes) in 2018 Countries TOP 15



Source : Douanes françaises - Retraitements AUDIAR.

3. Trade – Fairs & Exhibitions

Geographical distribution of local exhibitors in fairs and congresses by country in 2016 and 2017

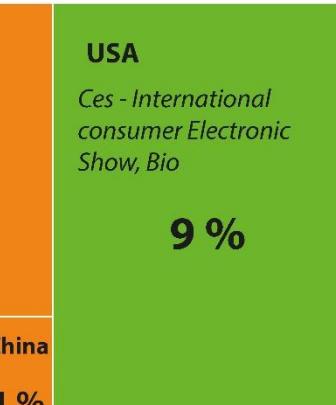
European Union (56 %)



Asia (14 %)



North America (9 %)



Marocco
CFIA Maroc, Dawajine

5 %

Algeria
2 %

Africa (7 %)

Switzerland
Vitafoods Europe

6 %

Europe out of UE
(7 %)

United Arab Emirates
Gulfhood Exhibition, Viv Mea

7 %

Middle East
(7 %)

Spain

8 %

Mobile World Congress

Belgium

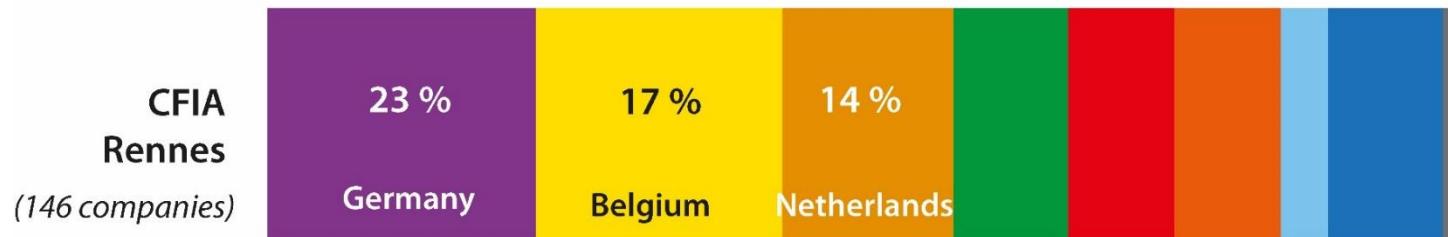
2 %

Netherland
In-Cosmetics

2 %

3. Trade – Fairs & Exhibitions

Geographical distribution of international exhibitors during SPACE and CFIA Rennes in 2017



European Union

Germany	Italy	North America
Netherlands	UK	Europe (Outside UE)
Denmark	Spain	Asia
Belgium	Others UE	Others

Source : SPACE, CFIA. Retraitements AUDIAR.

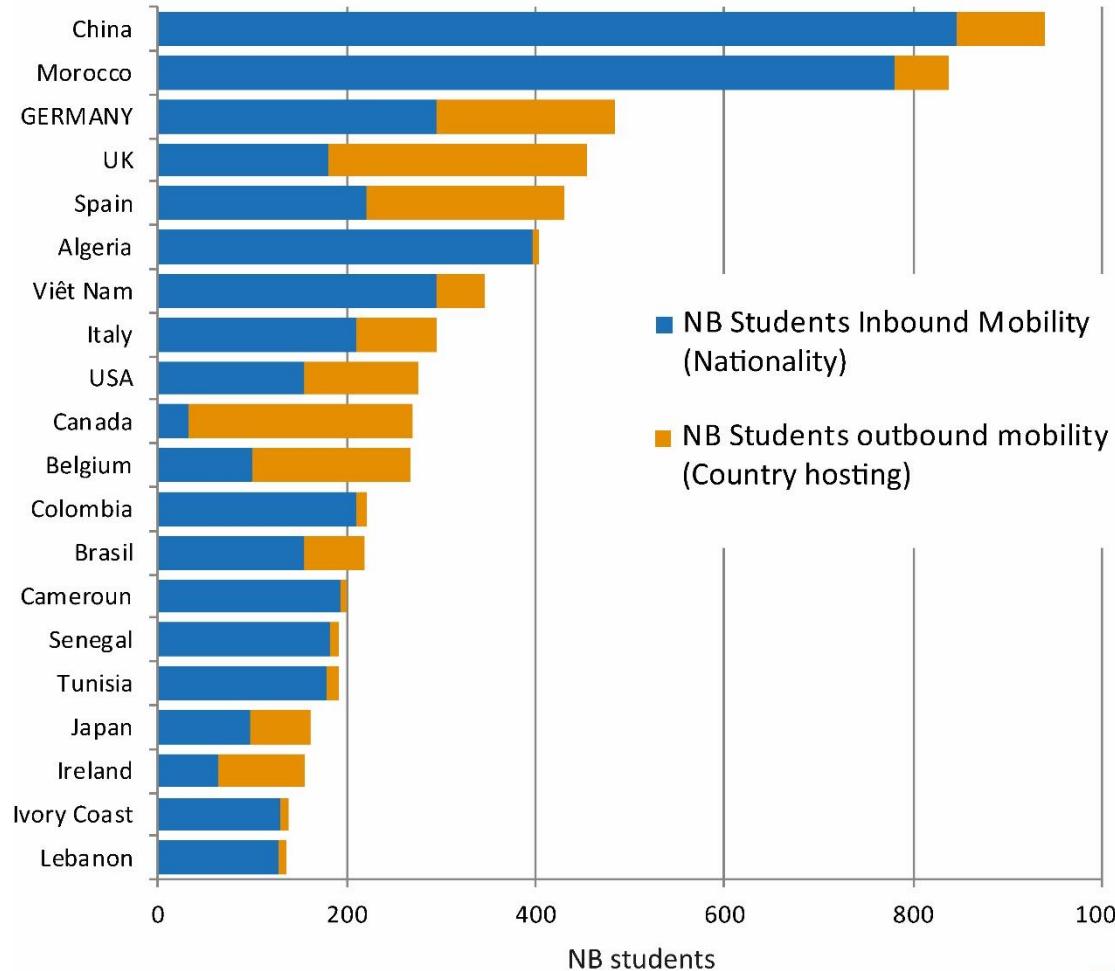
4. Higher education & innovation



NB students in french urban areas in 2017		NB deposited patents at EPO and INPI by companies and public research labs		
TOP 15	Urban Area	Total NB students	2006-2015	
			Urban Area	NB average/year
Paris		669 000	Paris	7 248
Lyon		160 000	Lyon	1 087
Lille		117 600	Grenoble	998
Toulouse		114 000	Toulouse	677
Bordeaux		95 100	RENNES	498
Marseille - Aix-en-Provence		92 600	Marseille-Aix	453
Montpellier		76 400	Clermont-Ferrand	330
RENNES		68 800	Bordeaux	309
Strasbourg		63 400	Nice	295
Grenoble		60 000	Lille	236
Nantes		60 000	Nantes	211
Nancy		51 000	Strasbourg	203
Nice		45 000	Montpellier	184
Rouen		45 000	Toulon	129
Angers		40 000	Lannion	131
TOTAL France		2 619 598	TOTAL France	16 253
Source: Minister of higher education & research		Source : EPO & INPI		

4. Higher education & innovation

International mobility of students from/to Rennes Countries TOP 15



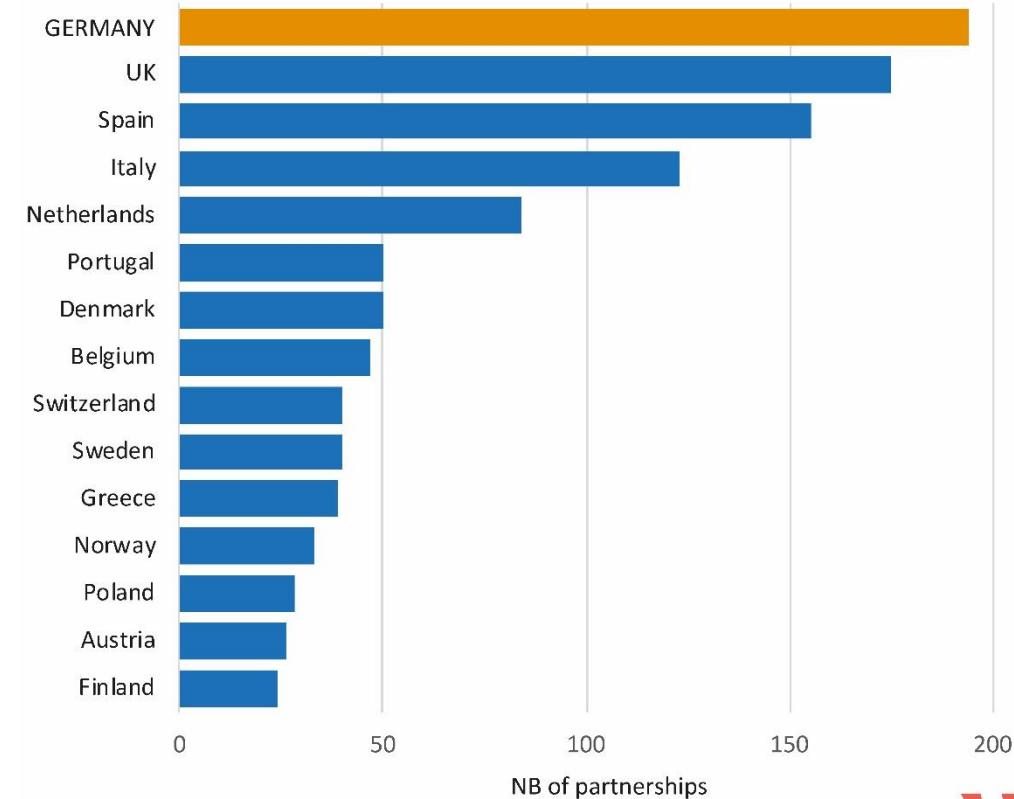
Source : Universities - High schools - Minister of higher education & research

4. Higher education & innovation

H2020 funded projects :

International partnerships of Rennes Catchment area participants

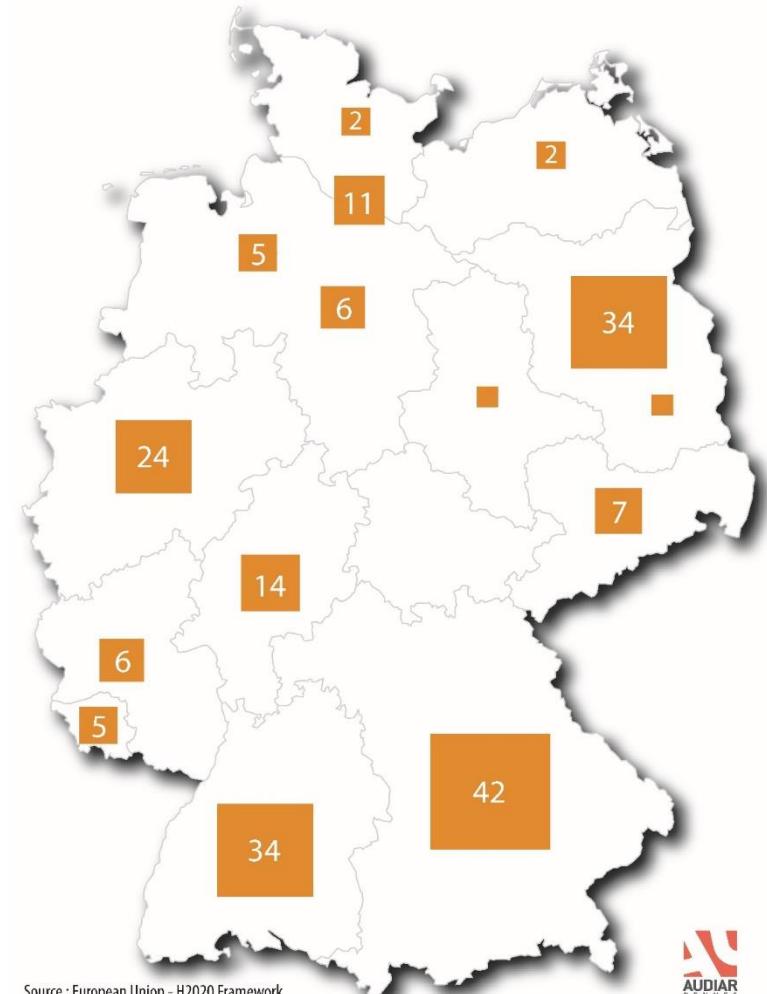
Countries TOP 15



Source : European Union - H2020 framework



H2020 Projects : Location of german partnerships involved with Rennes Catchment area partners

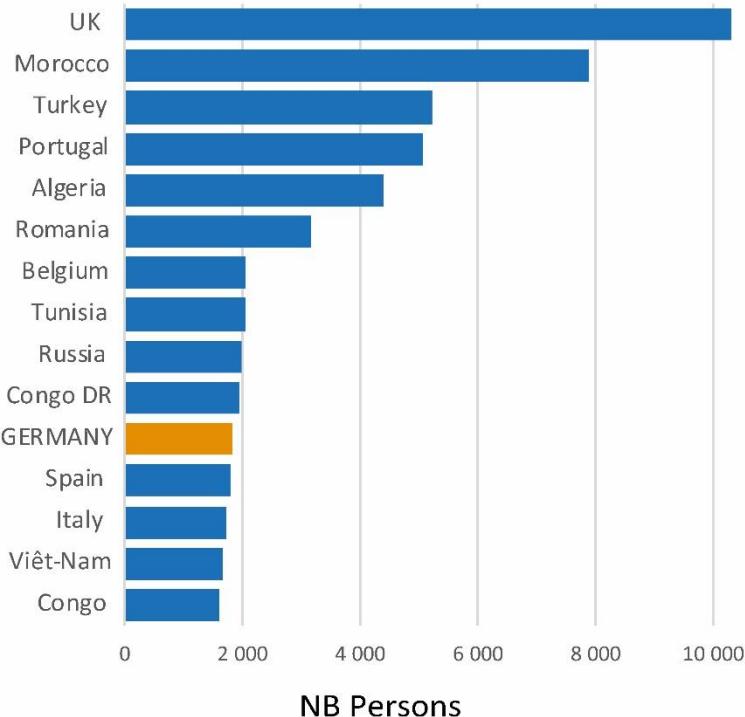


Source : European Union - H2020 Framework

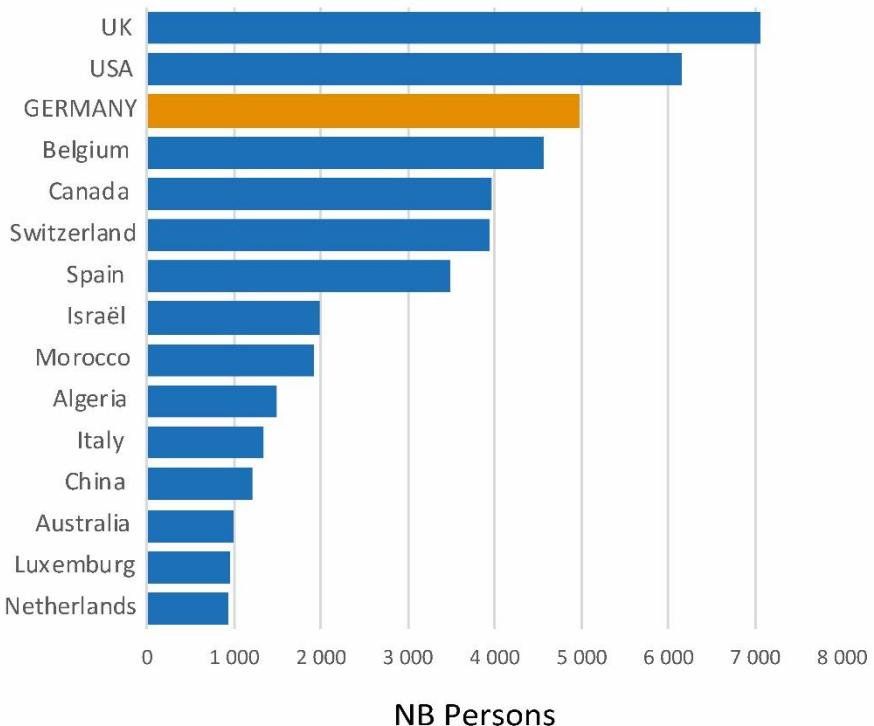


5. Immigration - Family

**Foreign population living in Rennes
Catchment area (year 2016)
Country of birth - TOP 15**



**Expatriate population from Rennes
Catchment area (year 2016)
Country of home - TOP 15**



Source : INSEE Population census

Source : French Ambassy & consulates in Germany



Contact

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